



APPLETON
HARLEY-DAVIDSON®

New Bikes

Pre-Owned

Parts & Service

Motorclothes

Learn to Ride

Tie-Dye Tees & Tanks - Create Your Sturgis Style



Hey there!

Stand out from the sea of black by making your own custom tie-dye tees and tanks, fit for the streets of Sturgis.

Check out Trina's and Deanna's looks:

BEFORE



AFTER



BEFORE

AFTER



BEFORE



AFTER



Learn How To Make Your
Own

Annual King Ride • Aug 1



ANNUAL BENEFIT FOR WI VETERANS

KING RIDE



The 22nd Annual King Ride is Sunday, August 1st

Registration is from 9am - 10:30 am, kickstands up at 11am
Ride leaves from Appleton H-D and arrives at King Veteran's Home at 12:15pm

[Event Info](#)

[Facebook Page](#)

Let's Ride Challenge Starts Today



July 23 - September 30

Track miles in the Harley-Davidson® App to unlock chances to win sweepstakes prizes.

Prizes Include:

Custom Harley-Davidson Motorcycle

Riding trip with 3 friends
Harley-Davidson Gift Card
& many more!

[Enter the Challenge](#)

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